

AMITY BUSINESS SCHOOL (ABS),

AMITY UNIVERSITY HARYANA (AUH), MANESAR.

**REPORT ON CORPORATE-CONNECT PROGRAMME HELD ON 23.March.2017, AT AMITY UNIVERSITY
HARYANA, MANESAR CAMPUS, AUDITORIUM, B-BLOCK FOR ABS - All MBA STUDENTS**

CORPORATE-CONNECT: GUEST CORPORATE SPEAKER –Ms.Ruma Bhateja,HR Head, Knowledgetics.

CORPORATE-CONNECT: ABS CORDINATORS: Mr.Gaurav Singh Arora

CRC CORDINATOR: Mr.Ankur

S.NO	TIMING	CORPORATE CONNECT PROGRAMME	CORPORATE CONNECT DESCRIPTIONS	OUTCOME
1.	11- 11.30 am	Welcoming and Introduction of Ms.Ruma Bhateja, Head – Human Resources, Knowledgetics.	Ms. Ruma Bhateja Head – Human Resources, Knowledgetics is welcomed by CRC, AUH team- Mr. Ankur and ABS Faculty member Mr. Gaurav Singh Arora followed by introductory interaction among them. Afterwards, a brief introduction of Ms.Ruma Bhateja was given by ABS student anchors. Ms Ruma Bhateja is a thought leader with 15 years of experience in the field of HR service delivery transformation, people strategy and capability building. An alumna of XLRI and with a Management degree in HR, she has been pivotal in setting up HR function from scratch in many organizations with special role in cultural transformation.	Corporate Connect begins with welcoming and introduction of corporate speaker.
2.	11.30- 12.30 pm	Power Point Presentation & deliverance by Ms. Ruma Bhateja on the topic “Strategy knowledgetics – India on the change Imperative.”	Ms.Ruma Bhateja, deliverance on “ Strategy knowledgetics – India on the change Imperative.” through Power Point Presentation depicting excellence verses in simple, broader highlighted sentences, with suitable illustration, were easy to understand and even remember. His presentation was centered around on how to achieve complete success and attainment of given objective through 100 percent contribution and involvement and what is the role of a leadership in growth and development of enterprise. Ms.Ruma presented a series of strategy inputs through suitable examples, questions with audience and some humors; that finally leads to attainment of intended accomplishment. She emphasized time-bound disciplined, small but definitive actions with more than 100 percent involvement and commitment toward the goal,	Ms.Ruma Bhateja deliverance on excellence was so full of live examples and interesting anecdotes, that students were stimulated for two way interactions and understood the contents quite well.

			relationship skills, communication expertise both verbal and written, determination, hard work, humbleness and plethora of attendant virtues, that makes certain, the attainment of desired goals. She spoke about her corporate experience to find solution to existing problems faced by many Institutes and organizations of today. She shared her experience with the students as she is a part of Core committees and advisory boards of some National governing bodies too.	
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3.	12.30-12.45 pm	Student interaction session.	In interacting session with students, Ms.Ruma explained each query with such live examples, and real life situations that students were convinced that with time bound discipline, relationship, communication skill and other qualities a given goal could be attained despite all obstacles, hurdles and distractions.	Ms. Ruma answered each question so well articulated that students understood how the excellence can be attained
4.	12.45-1.00 pm	Thanks giving session	After presentation, CRC-AUH Manager Mr. Ankur thanked Mr. Ankur Goel. ABS-AUH faculty, Dr.Vikas Madhukar Dy.Dir.ABS and faculty coordinator Mr.Gaurav Singh Arora interacted with Ms.Ruma Bhateja. Ms. Ruma praised students presence of mind.	Corporate Connect session ends with positive impact on minds of students,faculty.

(Ajay Kumar Pandey) & (Nikhil Kaushik),

Faculty Member, ABS.

12.December.2013.